



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1370025

Schedule Dates 09/12/12-09/18/12
Advertiser Mark Meadows for Congress-R (71461)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MARK MEADOWS/CONGRESS (443740)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WILLIAMS,NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MARK MEADOWS/CONGRES
MARK MEADOWS FOR CONGRESS

Date Entered 09/10/12
Last Modified 09/11/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09815309
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,885.00
Net Total \$22,015.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	39	\$25,900.00
Grand Total:	39	\$25,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/17/12-09/18/12	3	:30	6A- 6:30A (EST)		1	1						2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
2.0	Normal Line / News	09/14/12-09/14/12	3	:30	7A- 8A (EST)	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	GMA LEVEL 3	9/10/12
3.0	Normal Line / News	09/18/12-09/18/12	3	:30	7A- 8A (EST)	1		X						1	\$700.00	\$700.00	Asheville (WLOS)	GMA LEVEL 3	9/10/12
4.0	Normal Line / News	09/17/12-09/17/12	3	:30	8A- 9A (EST)	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	GMA LEVEL 3	9/10/12
5.0	Normal Line / News	09/17/12-09/17/12	3	:30	12:30P- News-News 13 at 1230p	1	X							1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
6.0	Normal Line / News	09/17/12-09/18/12	3	:30	4:59P- News-News 13 First News At 5p		1	1						2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
7.0	Normal Line / News	09/17/12-09/18/12	3	:30	5:28P- News-News 13 at 5:30p		1	1						2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
8.0	Normal Line / News	09/17/12-09/18/12	3	:30	6P- 7P (EST)		1	1						2	\$1,000.00	\$2,000.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
9.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	6:58:50P- Wheel of Fortune	1		X						1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL LEVEL 3	9/10/12
10.0	Normal Line / News	09/17/12-09/18/12	3	:30	10:59:56P- News-News 13 11p Late News		1	1						2	\$800.00	\$1,600.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
11.0	Normal Line / News	09/14/12-09/14/12	3	:30	10:59:56P- News-News 13 11p Late News	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12

CONFIRMATION CONTRACT

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12.0	Normal Line / News	09/15/12-09/15/12	3	:30	5:58-40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
13.0	Normal Line / News	09/15/12-09/15/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
14.0	Normal Line / News	09/16/12-09/16/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
15.0	Normal Line / News	09/16/12-09/16/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
16.0	Normal Line / News	09/16/12-09/16/12	3	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
17.0	Normal Line / News	09/12/12-09/14/12	3	:30	6A- 6:30A (EST)				1	1	1			3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
18.0	Normal Line / News	09/12/12-09/12/12	3	:30	8A- 9A (EST)	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	GMA LEVEL 3	9/10/12
19.0	Normal Line / News	09/12/12-09/13/12	3	:30	11:58-41A- News-News 13 at Noon				1	1				2	\$400.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
20.0	Normal Line / News	09/13/12-09/13/12	3	:30	12:30P- News-News 13 at 1230p	1				X				1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
21.0	Normal Line / News	09/13/12-09/14/12	3	:30	4:59P- News-News 13 First News At 5p					1	1			2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12

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23.0	Normal Line / News	09/13/12-09/14/12	3	:30	6P- 7P (EST)					1	1			2	\$1,000.00	\$2,000.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
24.0	Normal Line / SPOT	09/13/12-09/13/12	3	:30	7:28:30P- Jeopardy	1				X				1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	9/10/12
25.0	Normal Line / News	09/12/12-09/12/12	3	:30	10:59:56P- News-News 13 11p Late News	1			X					1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	9/10/12
26.0	Normal Line / Football	09/15/12-09/15/12	3	:30	3:30P- Sports-ABC College Football	1						X		1	\$1,500.00	\$1,500.00	Asheville (WLOS)	FOOTBALL	9/11/12
27.0	Normal Line / News	09/13/12-09/13/12	3	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$800.00	\$800.00	Asheville (WLOS)	11P NEWS	9/11/12
28.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7P- Wheel of Fortune Wknd	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	WHEEL	9/11/12

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